



Art Virtual Learning

High School Advanced Photography

Food Style Photos

May 6, 2020



High School Advanced Photography
Lesson: Food style
May 6

Objective/Learning Target:

To continue photographing and editing skills using food as a subject. Student will take images from several different viewpoints while paying attention to shape, color and arrangement of food with backgrounds that enhance the food images. Change up the food arrangements.

Food Styling:

Day 3



Bell Ringer: What was successful yesterday? Did it bring up more ideas of photo shots you could do?

Task #1: Start “playing with your food” in arranging it so it will create a nice composition. Set it on a plate or be creative with it. Add a napkin or utensil if desired for variety.

Tips/ideas:

Look for interesting shaped food

Bright or interesting colors-----what food colors looks good together

Communicate a message-for instance show the process of making a food product like you might find in a modern cookbook.

Change your point of view, at least shoot the food product from 6 different points of view (high, low angle, from different vantage points-not just straight on).

Consider your background. Is it plain? Is there a contrast in color from the food? Is your food on a plate of some sort? Experiment where you place your food-plate, bowl, napkin, paper-take several shots experimenting.

Capture the “yum” factor.....for instance maybe photograph food that drips such as ice cream.....

Always consider your lighting-natural: place food item near a window or outside, artificial: underneath fluorescent light, regular light bulb or flash-----either way look for harsh unappealing shadows and move to better light that emphasizes the food so that it looks good enough to eat.

Task #2: Start taking photos of this first food arrangement from different points of view.

Task #3: Edit your favorite shot from this food arrangement.

Food Styling Score Guide

Points of Consideration

Goal: To take pictures of food, 25+ images, of your choice. It must be photographed and edited to look delicious and appetizing. Food styling is becoming a big industry.

Objective: To continue photographing and editing skills using food as a subject. Student will take 25+ images from several different viewpoints while paying attention to shape, color and arrangement of food with backgrounds that enhance the food images.

Student has 25+ images of food displaying several different viewpoints. **Capturing images** does not appear rushed, student shows effort.

Student has set up food **compositions** that are interesting in color, shape and accessories/background enhance, not distract from the food (the food is the emphasis/subject).

Student has **edited their best five images**. The visual of the food looks good enough to eat!

Examples:

